



Your Moray - Your Prosperity

## COMMUNITY PLANNING

### WEALTHIER & FAIRER STRATEGIC GROUP

#### ROLE & REMIT

#### ROLE :

The 'Wealthier' Group promotes economic development. Its principal aims will reflect those of Moray 2020 (currently being reviewed and updated) which was signed up to by the Community Plan Partners on the former Local Economic Forum (LEF) and they have subsequently been endorsed in the Single Outcome Agreement and the Administration's priorities. These are:-

- To attract in to Moray, growth sectors of industry;
- To help local small businesses grow;
- To retain the skills of RAF Personnel locally when they leave the Services;
- To secure a greater share of defence contract work locally;
- To invest in Elgin as a regional centre for learning and leisure, as well as business;
- To exploit the indigenous opportunities for the renewable energy;
- To regenerate our main town centres;
- To develop Business Parks in the main towns;
- To upgrade the promotion of Moray as an area to work, and visit, and to expand the tourism "offer";
- To retain young people in Moray with good jobs, and reduce emigration;
- To increase the professional/managerial career opportunities in Moray's employment structure;
- To raise average wage levels of the non-RAF sector;

- To promote knowledge, research and information – based jobs through UHI and Moray College, and to diversify the College's range of courses;
- To secure infrastructural investment (particularly in roads, Buckie Harbour, the rail network and flood prevention schemes) to serve economic development growth.

## **REMIT:**

### **Strategic -**

- Identifying the theme groups' focus and priorities, referenced to the CPP strategic priorities, outlining the steps to meeting these priorities and committing the necessary resources
- Evaluate performance, holding each other to account and supporting problem solving with the Partnership.
- Complete strategic assessment for theme – review annually

### **Co-ordinating -**

- Target resources effectively to deliver priorities
- Ensure overall delivery and monitoring of the priorities
- Target intervention and actions based on evidence based data
- Evaluate impact of intervention or action based on evidence
- Compile focused assessments to consider specific problems relating to agreed priorities including any specific changes and predictions for the next period; identify any new issues; progress made in relation to the current problem solving activity; and identify any potential resource requirement

### **Operational -**

- Management meetings – cross partner
- Topic based group –to deliver specifically against one of the activities or issues identified by the Co-ordinating group